

SUBMISSION FORM FOR PUBLIC SERVICE PROGRAMMES

Important Notes

- All submissions must be in English (or with English translation) and accompanied by this official submission form
- In the event of multiple entries from one applicant, one form for each project should be completed. All sections need to be completed.
- The closing date for entries is **Friday, 21 May 2010**.

Company	Key Contact Person for Project
Name:	Name/Designation:
Address:	Contact number:
Tel:	Email address:
Fax No:	
Website (if available):	
PROPOSAL	
(A) CONTENT	
Title: Genre: Duration (No. of ep x duration/ep): Format (HD/SD): Language: Target Platform(s): Target Audience:	
Theme (please tick relevant theme of proposal) <input type="checkbox"/> Educational Children's Content <input type="checkbox"/> Celebrating the Human Spirit <input type="checkbox"/> Culinary Heritage <input type="checkbox"/> Others	
Concept (brief description in 150 words): PSB Value: Unique Selling Point(s):	
(B) FINANCING/PRODUCTION PERIOD	
Budget (i) Proposed production budget: (ii) Proposed financing arrangement (various parties' investment): (iii) Estimated proportion of total budget spent in Singapore*:	
<small>*(please ref. to the Call for Proposals write-up for definition)</small>	

<p>Proposed Production Period</p> <p>(i) Projected Start Date (Month/Year): (ii) Projected End Date (Month/Year): (iii) Estimated Full-Time Employment created*:</p> <p>*(please ref. to the Call for Proposals write-up for definition)</p>
<p>(C) OTHER DETAILS</p>
<p>Company Track Record (Please provide details on the following as applicable)</p> <p>(i) Example(s) of recent completed productions (title, year, broadcaster): (ii) On-going projects receiving funding support from MDA (title):</p>
<p>Potential Partnerships (possible collaborations with other partners)</p> <p><input type="checkbox"/> Yes (provide brief details) <input type="checkbox"/> No</p> <p>Details:</p>
<p>Other Information</p> <p><input type="checkbox"/> This concept has not previously been submitted to other parties for funding consideration</p> <p><input type="checkbox"/> This concept has previously been submitted to other parties for funding consideration (Please provide brief details if possible _____)</p>