

## Upcoming Events

### **Serious Games Conference 2010 (Games For Learning)**

Games have moved beyond entertainment into the sphere of learning. Not only are games used as a teaching tool in school, they are also used as a training tool by military and health professionals.

The Serious Games Conference – the first ever to be held in Singapore – aims to further boost the development of these serious games. Supported by the Media Development Authority of Singapore, the two-day conference will see the participation of regional trade associations and a rich panel of international speakers.

If you want to learn more about serious games and would like to network with industry leaders, do attend this inaugural event.

Date : 3-4 March 2010  
Time : 9am - 6pm  
Venue : Suntec Convention Centre, Meeting Rooms 208 & 209  
Website : [www.asiaevents.com.sg/seriousgames2010](http://www.asiaevents.com.sg/seriousgames2010)  
Email : [events@asiaevents.com.sg](mailto:events@asiaevents.com.sg)

For more information on MDA's Media in Learning initiative, which supports the development and deployment of game titles for learning and teaching, please [click here](#).

### **MIPTV in Cannes**

MIPTV, the world's entertainment content market, is the annual international market for the financing, co-producing, buying and selling of entertainment across all platforms.

As part of the Media Development Authority's continuing efforts to assist Singapore-based media companies gain international exposure and recognition at international markets, and reach out to an international clientele, MDA together with IE Singapore will jointly lead a delegation of 11 companies to MIPTV from 12 April – 16 April 2010 in Palais des Festival, Cannes, France.