

Media Education Scheme

Objectives

The Media Education Scheme is an initiative by the Media Development Authority to build up media manpower capabilities in the TV, radio, film, publishing, music and digital media sectors. The Scheme is targeted at students and industry professionals who wish to pursue undergraduate and postgraduate media-related courses at reputable overseas or local tertiary institutions.

Features

Media Education Scheme (Overseas)

The Media Education Scheme (Overseas) covers tuition fees of up to S\$40,000 per year, or subject to a maximum of \$100,000. There is presently no bond imposed on the recipient upon successful completion of their studies. However, recipients must fulfil a two-year service commitment in Singapore by working in MDA or media-related companies. While flexibility is given to recipients who may choose to defer starting their service commitment immediately upon graduation, all service commitments must be fulfilled within five years upon graduation.

Media Education Scheme (Local)

The Media Education Scheme (Local) covers tuition fees of up to S\$10,000 per year, subject to a maximum of S\$20,000. There is presently no bond or service commitment imposed on the recipient upon successful completion their studies. However, recipients are required to serve a three to six month internship with the MDA.

Who may apply

All Singapore citizens and permanent residents who are intent on a long-term career in the local media industry are welcome to apply for the Media Education Scheme. Applicants must have already applied to, or gained admission in an institution for full-time undergraduate or postgraduate studies related to media. Male applicants must have completed their National Service at the time of their studies.

Assessment Criteria

- Applicant's academic and creative potential
- Applicant's achievements, track record and relevant experience
- Benefit and value of the studies to the applicant and to the development of the media industry in Singapore

Supporting Materials

Applicants are requested to submit the following materials:

- Completed application form
- Certified true copy of relevant academic records
- Letters of recommendations from two referees (referees must not be immediate relatives of the applicant)
- A one-page essay on how you would contribute to the media industry
- Samples of applicant's portfolio
- Information on proposed course of study, including the estimated cost
- Proof of admission into course of study (where applicable)
- Other relevant supporting documents

All materials such as videotapes or portfolio should be clearly labelled with applicant's name, contact details and accompanied by a brief write-up of the work (e.g. applicant's role in the work, title of work, date the work was produced etc). All supporting materials (except sample of works) are to be submitted on plain A4-size paper, type-written, single-spaced and stapled in order of sequence. **Please do not bind application form and supporting documents.**

Materials submitted are non-returnable.

Others

Shortlisted applicants will be interviewed by the Media Education Scheme Panel. Only successful applicants will be duly notified.

The disbursement of scheme funds will be made in yearly instalments, pending the review of the student's academic results attained in the last academic year.

The successful applicants can also receive funding support from other sources, but they must declare the nature of the scholarships/bursaries/grants received or applied for. This can affect the evaluation of the application. It is also the applicants' responsibility to inform MDA when other sources of funding is received after attaining MDA's support.

MDA reserves the right not to disclose its reasons for approving or disapproving any application, and all terms and conditions are subjected to changes.

The closing date for all applications is on 31 March 2010.

How to apply

Applicants are to apply online at <http://app.cischolarship.sg>. Please download the form to sign and send it together with the supporting materials to:

Director
Talent Development Division
(Media Education Scheme)
Media Development Authority
3 Fusionopolis Way,
#16-22 Symbiosis
Singapore 138633

Enquiries

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